



CODESIGN STUDIO

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CONSULTING

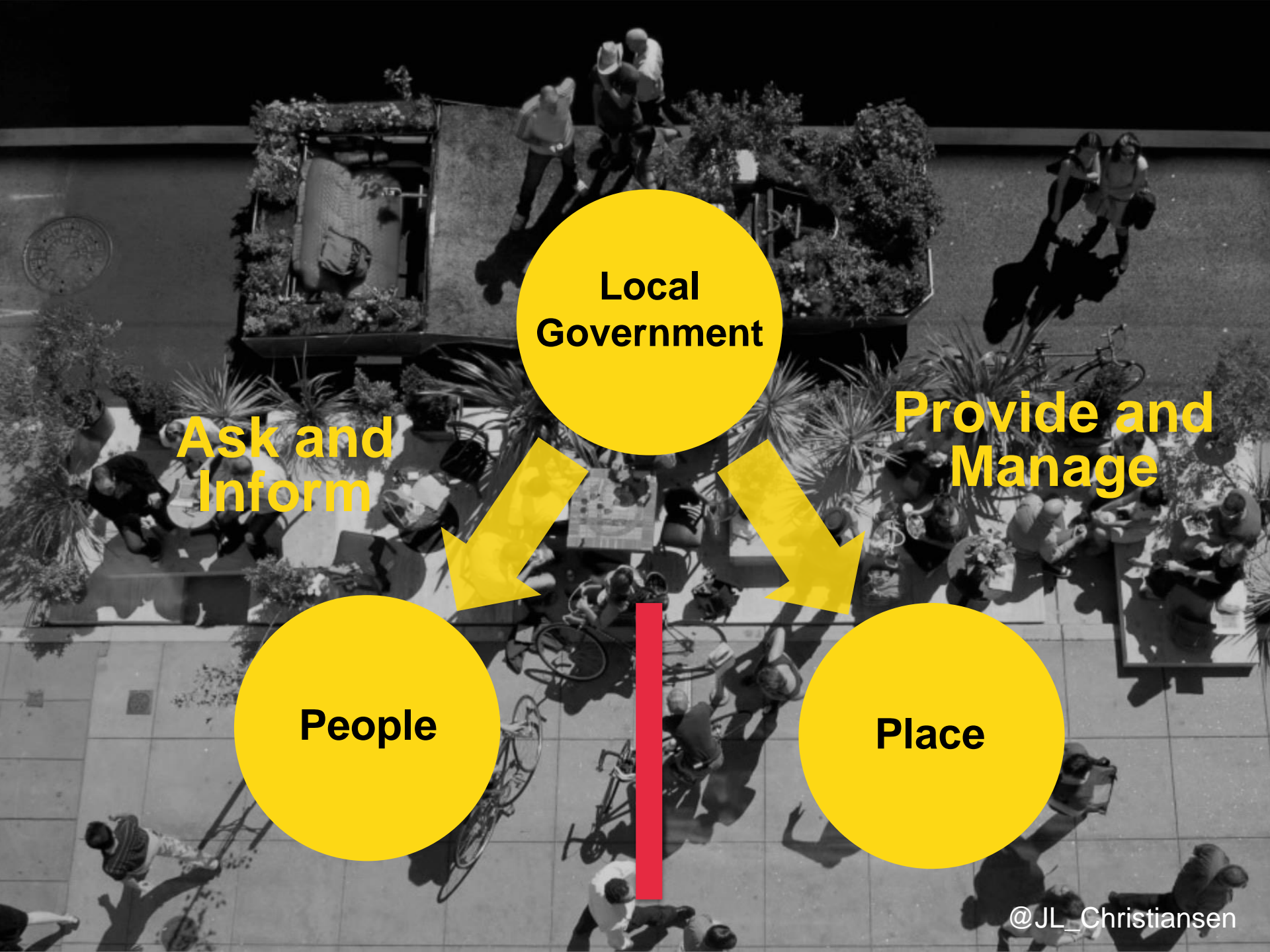
Help governments and land owners user-test cities



COMMUNITIES

Lead research in collaborative city-making





**Local
Government**

**Ask and
Inform**

**Provide and
Manage**

People

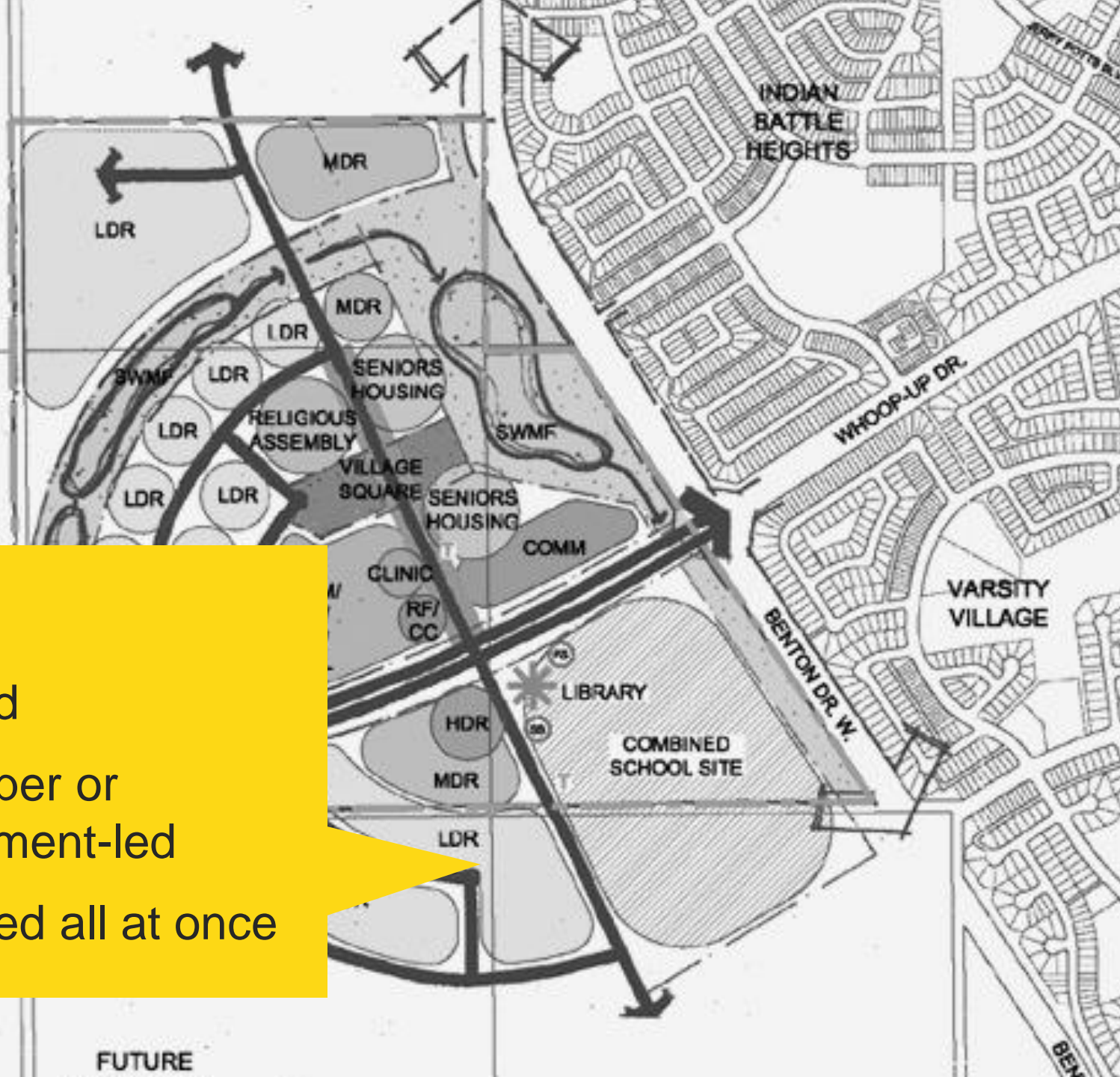
Place

An aerial photograph of a city street grid, showing a dense network of streets and buildings. A yellow callout box is overlaid on the right side of the image, containing text. The callout box has a pointer pointing towards the center of the grid.

Before

- Incremental
- Focus on streets and public spaces
- Citizen city-makers

FUTURE
RESIDENTIAL
NEIGHBOURHOOD



Now

- Planned
- Developer or government-led
- Delivered all at once

FUTURE

The Experts

Big
idea

The 'Community'

NIMBY

Apathy





**80% of Plans are
Never Implemented**

Kaplan et al (2005), Harvard

Placemaking?



A vibrant outdoor scene with people and flowers, overlaid with a red diamond shape containing the text "INCLUSIVE VS. EXCLUSIVE". The background shows a group of people in a park-like setting with green grass and various flowers, including yellow and white daisies. The red diamond is semi-transparent, allowing the background to be visible through it.

INCLUSIVE VS. EXCLUSIVE


“Together”

80%
by 2050



Australian cities are getting denser





**Loneliness is just as likely
to cause premature death as
smoking or alcohol abuse.**

- Smith, T et al Public Library of Science Magazine

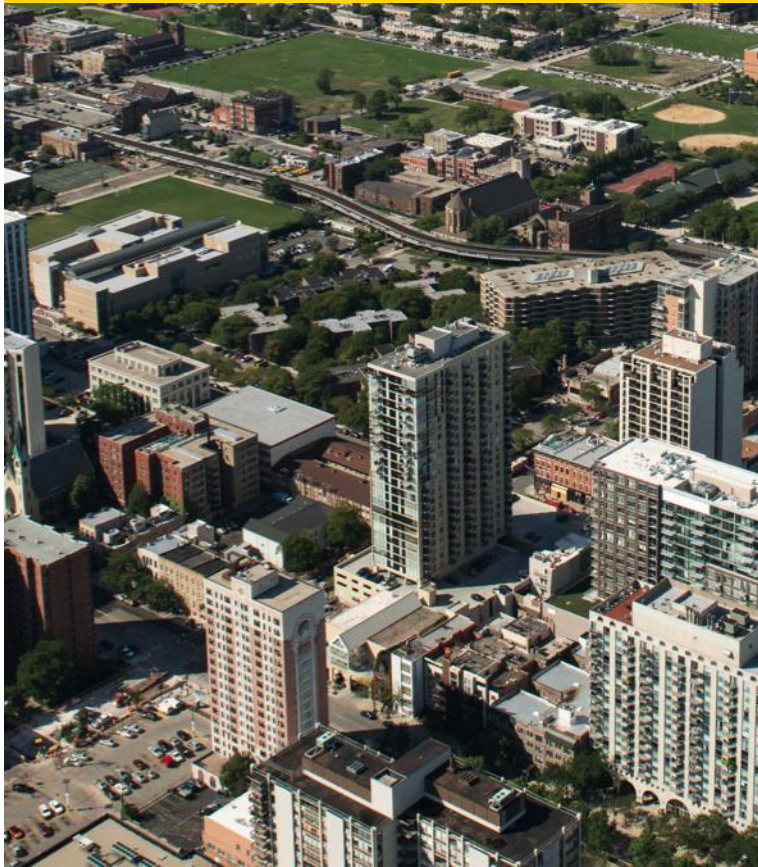
1 in 3 Australians don't know their neighbour

- *Australian Institute of Family Studies*



THE KEY TO GREAT PLACES

HARDWARE



&

SOFTWARE



HARDWARE ~~SOFTWARE~~



HARDWARE SOFTWARE



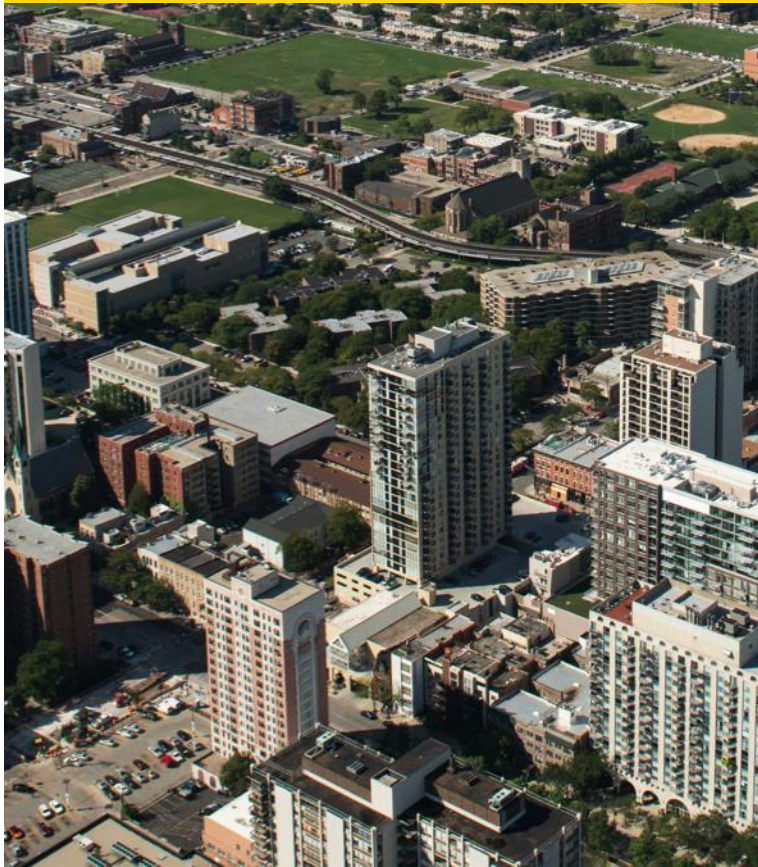


HARDWARE & SOFTWARE

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WHAT ABOUT SOCIAL INCLUSION?

HARDWARE



&

SOFTWARE



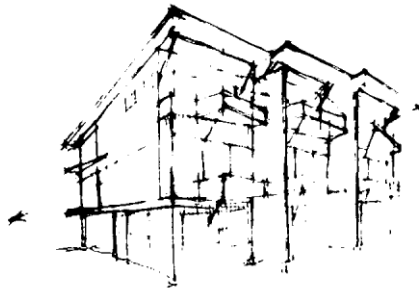
WHAT ABOUT SOCIAL INCLUSION?

HARDWARE

&

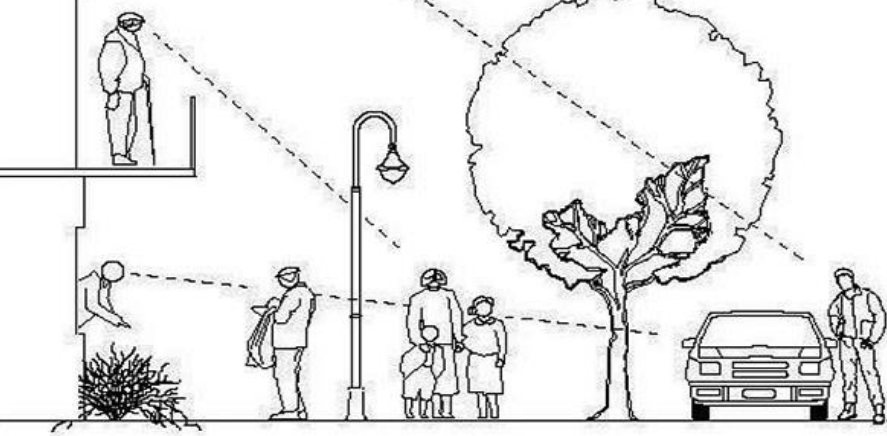
SOFTWARE

Social Exclusion Monitor (*Brotherhood of St Lawrence*)



- **Quality** of neighbourhood

- Levels of **volunteering**
- **Participation** in decision making
- **Memberships** of clubs
- **Satisfaction** with neighbourhood



“Designing out crime”

Figure 7. Solid fencing prevents visibility but permeable or semi-permeable fencing promotes natural surveillance

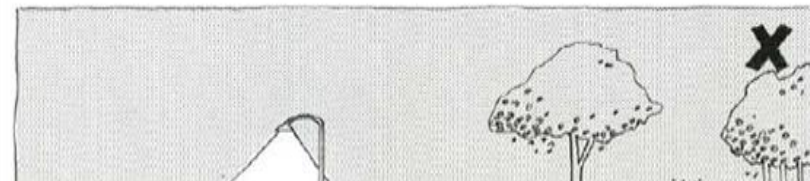
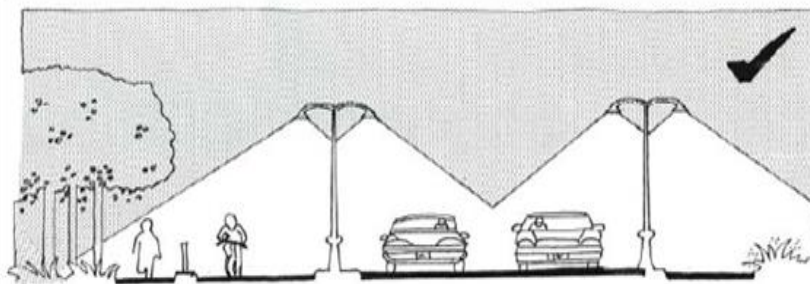
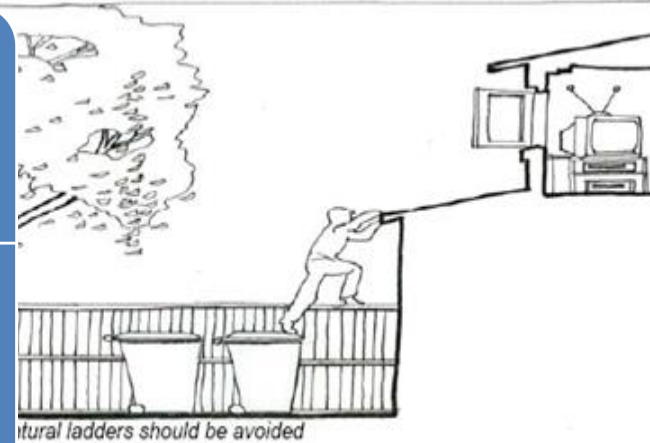
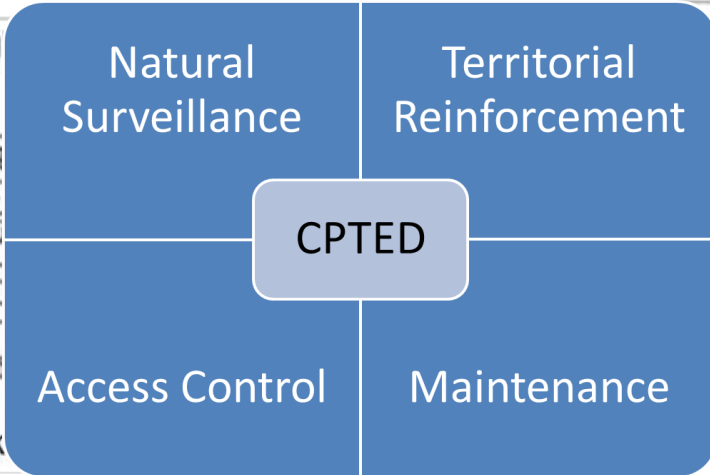
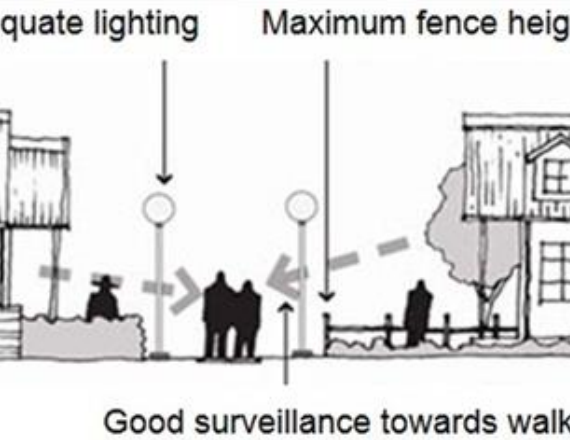


Figure 4. Movement predictors should be avoided but where this is not possible feasible connections

Exclusive Public Spaces

Westfield

**PLEASE –
NO LOITERING
30 MINUTE TIME LIMIT
WHILE CONSUMING FOOD**

THE MANAGER MUST ENFORCE THIS RULE
YOUR COOPERATION IS APPRECIATED

**CCTV
IN
OPERATION**

**No dogs allowed
Except guide dogs**

**PLEASE
NO
CLIMBING
ON
ROCKS**

**CLOSED
FOR MAINTENANCE**

“Crowding out crime”



Inclusive Public Spaces

Open to all, expressive of the local community, a place to experiment, interact and observe.

These places become self governing





FOUR REQUIREMENTS:

- **equal status**
- **intergroup cooperation**
- **common goals**
- **support by social and institutional authorities**

- *Gordan Allport, 1954*

Intergroup Contact Hypothesis:

Positive intergroup contact experiences will improve intergroup attitudes, visible through reduced prejudice

A vibrant outdoor scene, likely a garden or park, with people in the background and a large planter box in the foreground filled with yellow and white daisies. A large, semi-transparent red diamond shape is overlaid on the center of the image, containing the text "HOW DO WE GET THERE?" in white, bold, sans-serif capital letters.

**HOW DO WE GET
THERE?**



***Stronger
places through
co-creation***



1.
*Re-love
forgotten
places*

A black and white photograph of a narrow laneway between brick buildings. The laneway is paved and has a curved curb on the right side. Several black trash bins are lined up along the left side. In the background, there are palm trees and a utility pole. A large red circle is overlaid on the bottom left of the image, containing white text.

**Brunswick
Laneway
Revitalisation**



Perceived safety issues “Fix this place!”



NO PARKING
7am-5pm MON-THUR &
7am-6pm FRI
IN & OUTWARD GOODS AREA

@JL_Christiansen



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“BRUNSWICK STREET ART & LANEWAYS”

Review of [Djib Photography Walks](#)



[69 photos](#)

Djib Photography Walks

Melbourne, Victoria, Australia  +61 3 9028 5103  [Website](#)

 [E-mail](#)  [Improve this listing](#)

Ranked #106 of 755 Sightseeing Tours in Melbourne

 17 Reviews

Type: Walking tours, Sightseeing Tours

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www.jbprophoto.com/ **Melbourne Metro** - We come to you. [View Folio & Get Online Quotes here](#)

Sponsored links *

Brunswick locals blitz bluestone laneway

774 ABC Melbourne By Simon Leo Brown

Updated Fri 14 Nov 2014, 2:14pm



PHOTO: Philippa Abbott is working with a group of locals to transform this laneway, which residents have named 'Chook Lane'.
(774 ABC Melbourne: Simon Leo Brown)

The community around a dingy Brunswick laneway are coming together this weekend to convert it into a welcoming public space.

MAP: Brunswick 3056

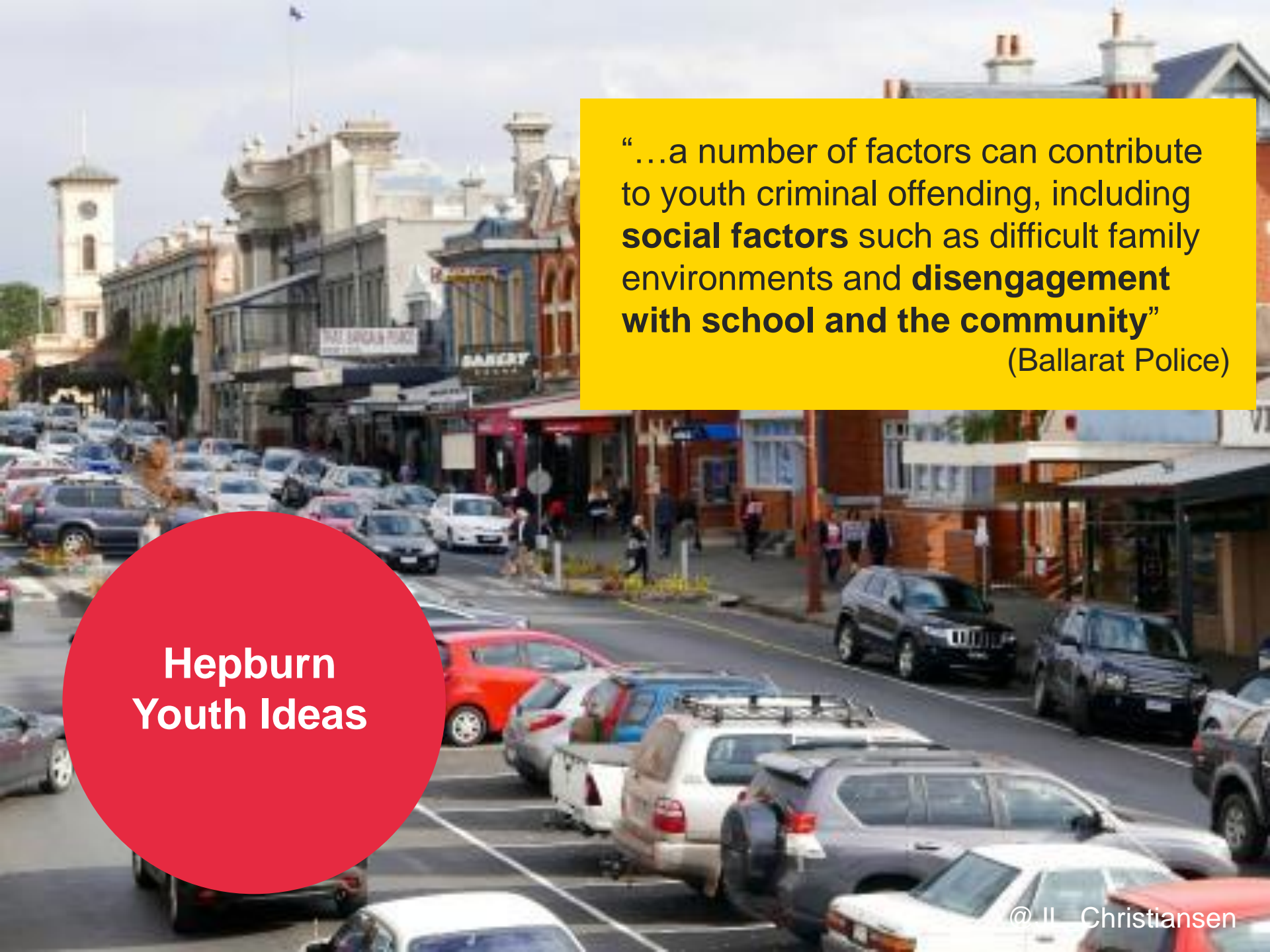
Locals will use chickens, community gardens, sculptures, and a communal compost service to transform the bluestone laneway, which they are naming "Chook Lane".



< \$5,000
< 90 Days



2.
***Re-frame
problems as
assets***




“...a number of factors can contribute to youth criminal offending, including **social factors** such as difficult family environments and **disengagement with school and the community**”

(Ballarat Police)

Hepburn
Youth Ideas



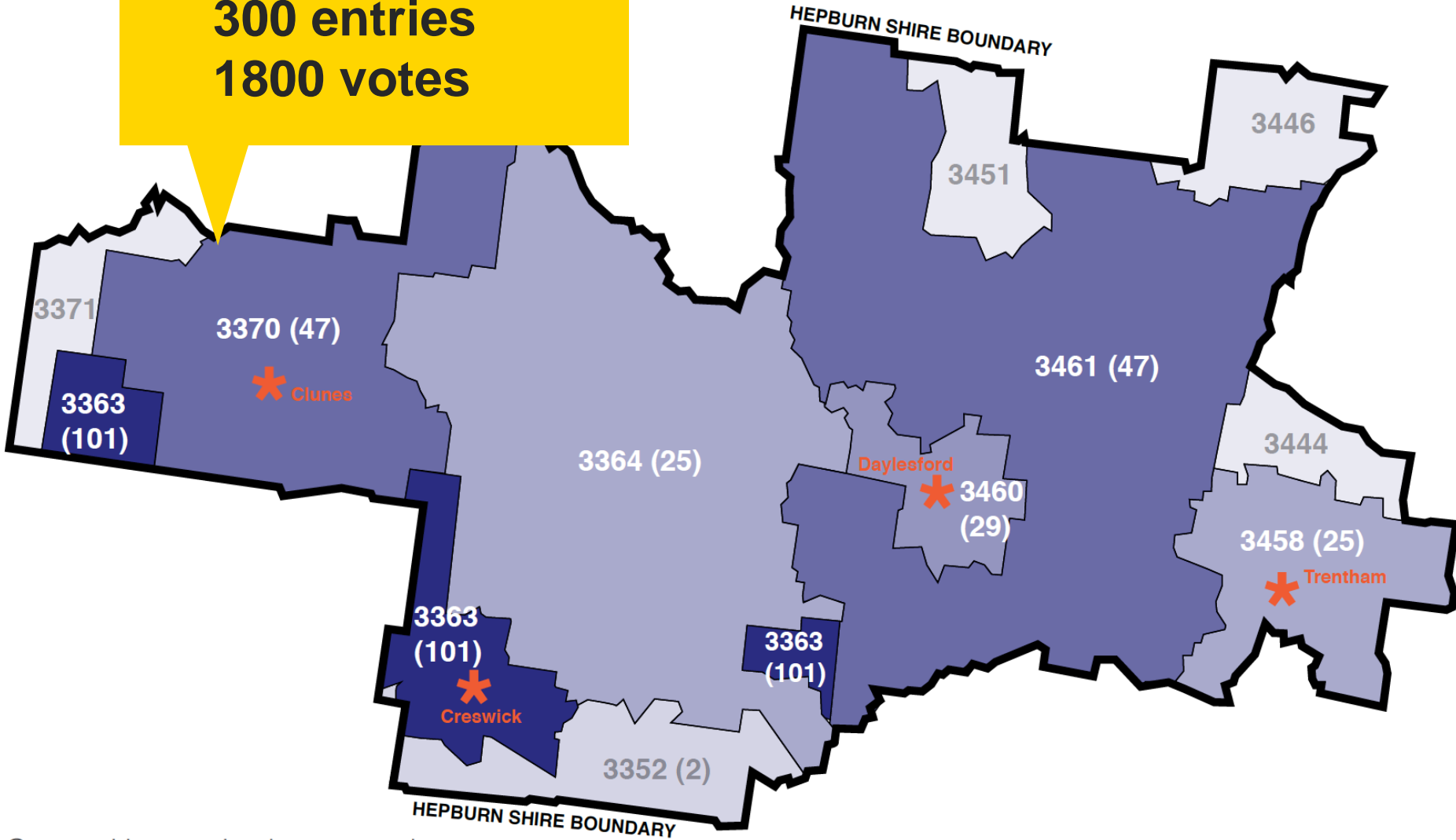
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“
Geared towards
tourists, not youth
= disengaged
”



5 weeks
300 entries
1800 votes



Competition entries by postcode

“

My idea is that me and my friend would **run a movie day** with popcorn drinks ice-cream beanbags the lot and it would be great.

You see so many other places do this sort of thing but nothing local so kids could walk down with their parents. The movies I would choose would be Lego movie, Frozen and Big Hero 6.

It would be so good to vote for this so that **we can give the best possible experience for the participators** with luxury seats and bean bag so please vote for this idea!

(12 years old, 270 Votes)

”

WISH LIST:

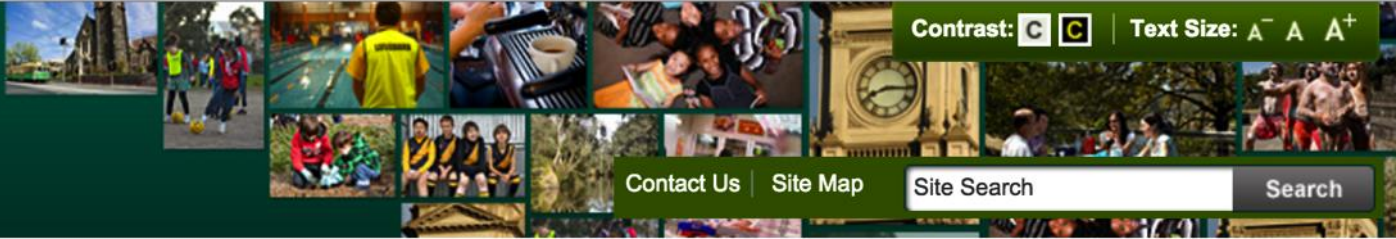
- Social spaces
- Wifi
- Jobs
- Transport



ROAD
CLOSED

3.

***Build evidence
by testing
'risky' ideas***



- ▶ **Home**
- ▶ **Your Council**
- ▼ **Planning & Building**
 - Advertised Planning Applications
 - ▶ Building
 - Environmentally Sustainable Design
 - Construction Management Permits
 - Construction Management Plans
 - ▶ Heritage
 - Inner Melbourne Action Plan
 - Major Developments
 - Online payments
 - ▶ Planning applications
 - State Government Planning Initiatives
 - ▼ Structure and Local Area Plans
 - Smith Street Structure Plan
 - ▼ Victoria Street Structure Plan
 - Victoria St Streetscape Masterplan

[Home](#) > [Planning & Building](#) > [Structure and Local Area Plans](#) > [Victoria Street Structure Plan](#) > Victoria St Streetscape Masterplan

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Victoria St Streetscape Masterplan

Council has adopted the Victoria Street Streetscape Masterplan. The masterplan is designed to guide future streetscape improvements in the Victoria Street precinct which extends for 2.1 kilometres from Hoddle Street to the Yarra River.

Council undertook community consultation on the draft masterplan for a four week period from Monday 22 June through Friday 17 July, 2015.

The Victoria Street master plan is in multiple parts due to file size.

-  [Victoria St Streetscape Part 1.pdf \(3.95 MB\)](#)
-  [Victoria St Streetscape Part 2.pdf \(3.70 MB\)](#)
-  [Victoria St Streetscape Part 3.pdf \(3.66 MB\)](#)
-  [Victoria St Streetscape Part 4.pdf \(2.66 MB\)](#)
-  [Victoria St Streetscape Part 5.pdf \(2.38 MB\)](#)
-  [Victoria St Streetscape Part 6.pdf \(3.59 MB\)](#)
-  [Victoria St Streetscape Part 7.pdf \(2.52 MB\)](#)
-  [Victoria St Streetscape Part 8.pdf \(3.94 MB\)](#)
-  [Victoria St Streetscape Part 9.pdf \(1.99 MB\)](#)
-  [Victoria St Streetscape Part 10.pdf \(3.06 MB\)](#)



JONAS STREET TEMPORARY PLAZA

Background

In 2010, Council adopted the Victoria Street Structure Plan which identified the need to improve the area. One of the strategies to meet these objectives was to prepare a streetscape masterplan for the precinct.

Vision



CCTV call to clear dealers off restaurant strip

A BUSY inner-city restaurant strip also popular with drug dealers needs a makeover to make it safer but security cameras are off the menu, a council has concluded.





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NO
ENTRY

NO
ENTRY

Roadside Assistance
ever
ere,
ure.
ops | racv.com.au

APN

ONAS ST

North Rich
Purkins L.L.C.
Purkins L.L.C. / South Maitland / Har...

TO CONCLUDE...

*“In this new century, we are facing a different kind of **threat to public space** — not one of disuse, but of patterns of design and management that **exclude some people and reduce social and cultural diversity**”*

- Lowe et.al, (2005)

THANK YOU!



CO
DESIGN
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